

**In The United States Patent and Trademark Office**

United States Patent Application

for

**Integrated Communication and Geographic Positioning  
System and Method of Using Same**

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Petitioner, WesterMAR, Inc., a corporation with offices located at 25224 CR 42, Paisley, Florida, 32767, prays that U.S. Letters Patent may be granted to WesterMAR, Inc. as the assignee and owner of all rights, title and interests to this application and the subject matter set forth in the accompanying specification.

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## 5 BACKGROUND OF THE INVENTION

The present invention relates generally to the up-link and down-link of communications between a wireless network and the Internet. More particularly, the present invention relates to a system and associated method of operation for appending location data regarding a mobile unit to a wireless network including an Internet interface and server unit having cross-platform formatting capabilities.

Many businesses today provide employees the option of working outside of the office. Moreover, certain businesses such as construction and contracting companies, require projects be performed off-site; thus, often requiring additional employees to maintain constant supervision to ensure proper accounting of work hours and project execution. For example, the construction business retains employees who are often required to work out of the office at a construction site. As is often the case, a foreman or some supervisory figure is usually required to be present at the site to ensure workers are in attendance and executing assigned work. Nonetheless, at times, a foreman or supervisory figure is unable to adequately supervise all workers or an employer lacks sufficient funds to maintain a foreman at the construction site.

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phone and without the knowledge of the individuals in possession of the mobile phone.

A user of the system must place a call to a special number to activate the geographic location function. Given the proper authentication, the user may then request a location update from the system. However, the system suffers from certain deficiencies. For  
5 instance, the system does not operate continuously, nor does it provide any useful information other than location.

Another available system provides customized location information obtained from a website based upon input from a mobile communications device. The purpose of the system and its method is to automatically update user request location data in order to  
10 retrieve location specific information, such as map directions. A feature of the system determines if a particular communication requires location data, and includes the location determination in the response. The system fails to provide the ability to track user information other than location data.

Also currently available is an apparatus for updating a communications network.  
15 The apparatus uses preexisting time-based features within a communication device to control transmission of information between the communications device and the communication network. The apparatus appears to synchronize information maintained in a multitude of locations by time and/or geographic location triggers. Such apparatus, however, is unable to support streamlining collected data generated from a multitude of  
20 locations to automatically generate specific information.

The foregoing available systems and apparatus are unable to fully integrate a means for identifying location of a mobile unit, for gathering and relaying information to at least one mobile unit, and for streamlining collected data to generate various

information portfolios. As such, there is a need for a system to automatically monitor an individual's location and activities, to gather and account monitored data while also having the ability to relay information between the individual and system user.

### SUMMARY OF THE INVENTION

5       The present invention enables a system and method to overcome the limitations identified above as well as limitations in other prior systems. An object of the invention is to enable a user to advantageously track and direct individual activity at multiple locations through a server unit. A related object of the invention is to enable an improved method for enhancing labor resource allocation for multiple, simultaneous projects.

10       Another object of the invention is to provide an improved apparatus for monitoring and presenting individual activity.

Another object of the invention is to provide for an improved apparatus for generating useful information based on monitored data. A related object of the invention is to enable an improved apparatus that utilizes monitored information and streamlines data for management and financial purposes. A further related object of the invention is to enable an improved apparatus that provides streamlined data to various interested system users.

Another object of the invention is to enable ease of access by system users.

Another object of the invention is to enable a smaller administration base for system users by providing direct input of cross-platform formatted data into all-purpose management/accounting software.

Specific objects include automatic input of project/user information comprising labor hours and tasks performed into a system user terminal.

A further object is to maintain positive accounting of employee time and location throughout a project or workday.

In order to achieve the above objects, an integrated wireless communication and geographic positioning system that communicates with and produces location data from a wireless mobile device is enabled, in accordance with the present invention. The system streamlines information gathered, including geographic position, to be delivered to a user through an Internet interface providing cross-platform formatted data for user administration. Preferably, software for implementing a system to track, account and automatically format data is incorporated into a communication network server.

The system according to the present invention includes a wireless network comprising a geographic position determination unit, a wireless mobile communications unit, and a server unit, as well as a network interface. The geographic position determination unit indicates the location of a mobile unit operating within the wireless network. Such location information is sent via communication through a navigable network interface and server unit to provide a user with streamlined data for administration of project information, labor hours and activity, and the like.

The navigable interface, such as an Internet interface, is coupled to a server unit that distinguishes the various communications by a user of a system enabled by the present invention. A form of communication via a navigable interface by a user of the system is a request for the location of a mobile unit. A server unit, preferably coupled to an Internet interface, enables determination of the communication as a request for mobile unit location and will access the geographic position determination unit for location data.

The location data is communicated via Internet interface and formatted by the server unit for download to a predetermined administrative software application.

A method of operation according to the present invention operates consistently with the described structure. In the method, a first step includes receiving  
5 communications from the wireless network. Next, the method includes parsing the communications to determine if it includes a request for information on mobile unit location. Then, the method includes identifying the requested mobile unit and producing a locate response which is then used to determine the location information. The location information is then appended to the wireless communication and automatically formatted  
10 for system user download.

The geographic location of a mobile unit is determined from geographic information provided to the server unit from such methods as a space based GPS-type satellite platform, a device performing triangulation calculations, a device which performs time-delay distance calculations, or a transceiver from a mobile cell which  
15 determines the strongest signal from the mobile unit among a plurality of mobile cells. Other suitable means may also be employed.

To monitor individual activity, a geographic position system for location is not required for all embodiments. Consequently, a geographic position system for location is optional. Instead, a system is consistent with the present invention where individual  
20 information is appended to a mobile unit through a wireless network and such information is automatically formatted and communicated directly to a server unit. Individual activity data is useful for monitoring individuals in such fields as medicine, sports, detention, or the like. For example, medical insurance companies currently lack

an effective means of monitoring medical personnel efficiency. The present invention enables a means for compiling data on medical personnel activity for statistical applications in providing such information as efficiency bases, and the like.

According to the present invention, another feature includes the ability for users to communicate instructions and messages to an individual operating a mobile unit via a computer network wherein an interface coupled to a server unit enables communication. As long as a mobile unit is powered-on, instructions, messages, and location data can be relayed between a system user and the mobile unit via a network coupled to a server consistent with the present invention.

#### **BRIEF DESCRIPTION OF THE DRAWINGS**

The above and other features, aspects, and advantages of the present invention are considered in more detail, in relation to the following description of embodiments thereof shown in the accompanying drawings, in which:

FIG. 1 is a diagram illustrating an installation of an integrated wireless communication and geographic positioning system according to the present invention;

FIG. 2 is a high-level block diagram illustrating a wireless network for communicating information from a system user to an individual mobile unit in accordance with the present invention;

FIG. 3 is a block diagram illustrating a process for communicating across a wireless network for relaying information from a mobile unit to a system user in accordance with the present invention;

FIG. 4 is a block diagram presentation for a more detailed description of features of a portion of FIG. 3;

FIG. 5 is a high-level block diagram illustrating various categories of application modules included in a server unit designed in accordance with the present invention;

FIG. 6 is a block diagram of the “home” module of FIG. 5 in accordance with the present invention; and

5        FIG. 7 is a block diagram of the “login services” module of FIG. 5 in accordance with the present invention.

### **DETAILED DESCRIPTION OF THE INVENTION**

The invention summarized above and defined by the enumerated claims may be better understood by referring to the following detailed description, which should be read  
10 in conjunction with the accompanying drawings in which like reference numbers are used for like parts. This detailed description of an embodiment, set out below to enable one to build and use an implementation of the invention, is not intended to limit the enumerated claims, but to serve as a particular example thereof. Those skilled in the art should appreciate that they may readily use the conception and specific embodiment disclosed as  
15 a basis for modifying or designing other methods and systems for carrying out the same purposes of the present invention. Those skilled in the art should also realize that such equivalent assemblies do not depart from the spirit and scope of the invention in its broadest form.

Figure 1 illustrates a general diagram of a wireless network system 100  
20 constructed according to the present invention. As shown, the system 100 includes at least one mobile unit 10 to be used by an individual 20, a geographic determination unit 30, a computer terminal 40 for access to system 100 by a system user, a server unit 50 connected to navigable interface 60, and transceiver station 70. According to the present



invention, mobile unit **10** enables a means for individual **20** information relay. Mobile unit **10** is a wireless telephone, a computer, or any other device capable of wireless telecommunications.

Geographic position determination unit **30** provides geographic location of mobile unit **10** to a system user. Geographic position determination unit **30** may be a space-based satellite platform, such as a GPS system, or any other satellite system which functions to geographically pinpoint an object on earth using various known methods. Geographic position determination unit **30** may also include a device for performing triangulation calculations, a device which performs distance delay calculations, or a transceiver from a mobile cell, which determines the strongest signal from a mobile unit among a plurality of cells.

To locate mobile unit **10** or provide and receive information from mobile unit **10**, a system user may communicate through a computer network wherein computer terminal **40** communicates directly with server unit **50** or communicates with server unit **50** via navigable interface **60**. Server unit **50** is coupled to navigable interface **60**, preferably an Internet interface. With computer terminal **40**, a system user may directly prompt server unit **50** to access location information of mobile unit **10** by providing an authentication code, or other authorization data. Alternatively, such access may be communicated to server unit **50** via navigable interface **60**. Utilizing computer terminal **40**, a system user may also be requested to provide the telephone number, or other identification, of mobile unit **10** to be located.

Receipt by server unit **50** of an appropriate authorization code and mobile unit **10** identification, such as phone number information, preferably prompts server unit **50** to

initiate a program which geographically locate the position of mobile unit **10** and provide geographic position information to a system user at computer terminal **40**. Server unit **50** need not initiate any overt communication with mobile unit **10** to determine the geographic position of mobile unit **10**. Rather, server unit **50** operates to convert  
5 communications as they pass among system user, geographic position determination unit **30**, and mobile unit **10**, and individual **20** via navigable interface **60**. In an embodiment of the present invention, mobile unit **10** must be powered-on for server unit **50** to retrieve geographic positioning information.

Server unit **50** performs a lookup in a database to provide a system user with  
10 geographic position information about mobile unit **10**. Server unit **50** may deliver this information to a system user at computer terminal **40** by electrical messaging or other similar communication. To facilitate wireless communication between mobile unit **10** and navigable interface **60** is base transceiver station **70**. Base transceiver station **70** may be a radio tower, microwave tower, or the like.

15 Geographic position determination unit **30** is not required for all embodiments because not all system users require individual **20** positions to be monitored. Consequently, geographic position determination unit **30** is optional. Instead, a system is consistent with the present invention, wherein individual **20** preferably has an option of communicating via mobile unit **10** to a system user's grounded telephone **80** to physically  
20 relay information or location data, or by a separate computer terminal **42** through Internet interface **60** to a system user at computer terminal **40**.

Server unit **50** may also operate to convert communications between such components as mobile unit **10**, geographic position determination unit **30**, individual **20**,

and a system user. For example, server unit **50** preferably enables a system user to send/receive instructions or messages to individual **20** and enables a system user to view data regarding individual **20** activity, location, or project. Server unit **50** may also operate to format inputted/downloaded data from geographic position determination unit **30** for accounting software in a system user's computer terminal **40** such as PeachTree® and QuickBooks Pro®, to preferably enable a seamless system to reduce administrative efforts. Additionally, server unit **50** provides data storage for information moving through navigable interface **60**.

In yet another embodiment, when individual **20** and mobile unit **10** are outside of the wireless network system **100**, the present invention preferably enables a means for information storage and automatic update once mobile unit **10** returns within the wireless network system **100**. Such means for information storage include physical input of information into mobile unit **10**, into computer terminal **42**, grounded telephone **80**, or the like. Once such information is delivered to server unit **50**, such information is automatically updated for delivery to a system user. Delivery of information to server unit **50** may be immediate through computer terminal **42** or grounded telephone **80**; or it may be delayed and delivered only upon mobile unit reentry into wireless network system **100**.

Figure 2 is a high level illustration of a preferred system for communicating information from mobile unit **10** to a system user in accordance with the present invention. Preferably, system user **200** accesses server unit **50** to send or receive instructions or messages to individual **20** via email communication **210**. Individual **20** may receive such instructions or messages or send information to system user **200**

through standard email protocol via email communication **210** or via other wireless connection, such as computer logon or voice communication **220**. Alternatively, system user **200** may directly access server unit **50** to download geographic position of mobile unit **10**.

5        Once server unit **50** receives information or messages from individual **20** or position data from mobile unit **10**, such communications may be downloaded onto system user computer terminal **40** (FIG. 1) and streamlined onto system user software **230**, such as QuickBooks®, enabling a seamless system to reduce administrative efforts.

10        Figure 3 is a more detailed illustration of a process for communicating across a communication network to relay information from a mobile unit to a system user in accordance with the present invention. Preferably, individual **20** accesses mobile unit **10** to communicate work related information **300** to system user **200**. Mobile unit **10** is typically a wireless telephone, a computer, or any device capable of wireless telecommunications.

15        Individual **20** communicates to system user **200** data **300** comprising detailed worker information **310** and project information **320**. Data **300** is preferably used by system user **200** for administrative purposes to monitor individual **20** activity. Worker information **310** may include such details as project code **311**, hours worked **312**, task details **313**, location verification **314**, and the like. Project information **320** may include  
20        such specifics as project code **321**, progress report **322**, materials status **323**, labor status **324**, and the like. Project information **320** is typically based on worker information **310**. Data **300** is communicated to system user **200** through various modes of transmission. Such transmission may include e-mail communication **210** to a server unit **50**, direct

voice communication **220**, or direct communication through Internet interface **60** to server unit **50**.

Server unit **50**, upon receipt, processes data **300** through integration software **340** to format data **300** to be transmitted to system user **200**. Formatted data **300** can be  
5 seamlessly applied to system user software **230** wherein data **300** is preferably processed into constructive reports for delivery to various administrative departments such as sales and marketing **350**, payroll service **360**, and accounting **370**. Preferably, sales and marketing **350** utilizes data **300** regarding individual **20** activity for estimating project costs and constraints. Other applications for formatted information include, but are not  
10 limited to, wireless electronic time tracking, job and activity cost monitoring, increasing accuracy of cost analysis and industry estimating and employee positioning. In an alternate embodiment such information can be selectively utilized in additional activities such as sports training, and heart monitoring.

The block diagram in Figure 4 illustrates global processes of a server unit for  
15 access by all communication network system users in an embodiment of the present invention. Global functions **400** of server unit **50** preferably include such functions as: Find **410**, Contact **411**, Join **412**, Member Directory **413**, Information/Data Integration **414**, "FAQs" (or "Frequently Asked Questions") **415**, Sitemap **416**, and Billing **417**. Specifically, Find **410** function serves to provide a means for locating information as  
20 disseminated by server unit **50**. Contact **411** function preferably aids system user **200** in communications with server unit **50** whereas Join **412** function enables new system users ease of access to an embodiment of the present invention. Member directory **413** function preferably comprises a means for storage and access to a database of system user

200 information. Such means for storage and access includes categorizing system user  
200 information into a plurality of levels. Server unit 50 also serves to integrate  
information/data 414 to enable seamless administration by system user 200. Billing 417  
provides an accounting and billing function to be applied to system user 200. Activities  
5 associated with Billing 417 include tracking system user 200 payments and activity.  
Finally, the FAQs 415 and Sitemap 416 preferably enable ease of navigation of a website  
generated by server unit 50 on Internet interface 60.

Figure 5 presents a high level diagram of various categories of application  
modules included in a server unit designed in accordance with the present invention.

10 Server unit 50 preferably includes such application modules as: home 510, login to  
services 520, member directory 530, partners 540, and demo 550, to assist system user  
operation of the present invention. Home 510 application module preferably provides a  
primary step in accessing information and data from server unit 50. A security guard is  
enabled by login to services 520 application module. The security guard includes a  
15 firewall system or group of systems to enforce an access control policy, encryption  
software, or the like. Assessment of membership is conducted by member directory 530  
application module. A search for partners 540 affiliated with the present invention and  
demo 550 are two additional application modules enabled by server unit 50.

Referring to a specific embodiment as illustrated in Figure 6, a website browser  
20 tool "home" is provided to enable a user to customize and personalize navigation  
preferences for Internet access. Home 510 application module provides a system user  
access to such server unit 50 functions as: managing your mobile work force 600, voice  
and data communication 610, location tracking and verification 620, software integration

630, and contact information 640. The function of managing your mobile work force 600 preferably includes providing general guidelines and preferred practices utilized by others in similar businesses to manage an employee base. Voice and data communication 610 function provides a system user with such features as cellular telephony, wireless web access, formatted data download, email capacity, and the like. The function of location tracking and verification 620 preferably relays to a system user such information as employee time and location profiles, logistics planning, and asset allocation. Software integration 630 preferably comprises data consolidated from server unit 50 and data formatted for direct input to a system user's management software. Additional contact information 640 function preferably provides a system user with information and a means for communicating directly with server unit 50.

Figure 7 illustrates preferable features of the "login services" module of FIG. 5 in accordance with the present invention. The login services 520 application module preferably provides a system user with such services as: a message center 710, employee reporting 720, and management 730. In an embodiment of the present invention, message center 710 comprises a bulletin board and a messaging mailbox. A bulletin board preferably enables a system user to post, read, and search notices. Alternatively, a system user communicates via a messaging mailbox by sending, reading, and downloading messages.

Employee reporting 720 feature enables an individual (employee of a system user) to key in field data as well as information regarding a project, such as a job log. A system user can relay individual information and data with management 730 feature. The

management **730** feature enables a system user to access such information as employee account management, field activity, downloaded data, or the like.

Wireless communication, geographic positioning information, and project tracking as enabled by login services **520** application module directly communicate with  
5 database **740**. Database **740** transmits and receives such communications and information transmitted from message center **710**, employee reporting **720**, and management **730**.

While specific values, relationships, materials and steps have been set forth for purposes of describing concepts of the invention, it should be recognized that, in the light  
10 of the above teachings, those skilled in the art can modify those specifics without departing from basic concepts and operating principles of the invention taught herein. Therefore, for purposes of determining the scope of patent protection, reference shall be made to the appended claims in combination with the above detailed description.